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Asia's Capital of MICE Excellence

With world class facilities in a tropical setting,
Hainan provides the perfect destination for corporate functions

Former Prime Minister Bob Hawke has called Hainan "The perfect meeting place for corporate events." Former US President George W. Bush, a guest at the 2009 Boao Forum for Asia, described the island as a "...Hawaii type place with better golf."



2

When it comes to meetings, incentives, conferences and exhibitions, Hainan is a destination that delivers. This beautiful island has become a major business conference hub in the Asia-Pacific region with an established track record of hosting outstanding global events.

"...a proven world class venue..."



3

Hainan has already hosted such high-profile global events as the 2007 Miss World Contest, its world class resorts and stunning natural surrounds making it the perfect setting for such events.

It is the permanent home of the annual Boao Forum for Asia, playing host to over 1,700 international delegates and leaders, including the likes of the Chinese President and Prime Minister Kevin Rudd.



4

"...an unsurpassed selection ..."

Resorts within the major cities of Boao, Haikou and Sanya provide the most advanced, state of the art facilities, housing their very own world class business and incentive sites right next to accommodation.





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Almost every resort on the island features MICE facilities, ranging from those catering to smaller gatherings to those designed for large corporate annual meetings.



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Well known brands such as Volkswagen, Nokia, Microsoft, HP and General Electric are amongst a long list of world class corporations to hold their annual corporate meetings on Hainan, as well as many other smaller companies from North America, Asia and Europe.

"...leisurely atmosphere ..."



3

Hainan is the golfing capital of the region, featuring a range of professionally designed courses. The island's scenic fairways, many created by well known course designers and former greats such as Colin Montgomerie, are perfect for after-conference winding down sessions.

The rich selection of beaches also provide the perfect place to relax in between meetings, and the choice of water activities on offer, including snorkelling, jet-skiing and scuba-diving, provide the chance to clear your mind and leave all business concerns in the boardroom.



4

"...great for the company's bottom line ..."

Topflight facilities and amenities are more affordable on Hainan thanks to a favourable exchange rate for the Australian dollar.



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Large scale conferences can be staged without incurring the same high costs charged at other similar destinations.

The service offered by Hainan's resorts is unsurpassed, each with their own dedicated MICE coordinators and service that deliver outstanding event management with the warmest of smiles. Close to home, great value and a diverse choice of experiences, you'll wonder how you've missed discovering Hainan.

For more information about planning a MICE conference on Hainan, please visit www.visithainan.com.au for details of current packages and specials.